Upsilon Pi Epsilon
Sponsorship Packages

Spring 2023

Upsilon Pi Epsilon, Nu Chapter (UPE) is the largest Computer Science Honor Society at UC Berkeley, and we are endorsed by ACM and IEEE. UPE aims to recognize academic excellence and promote academic and professional growth of its members. Each semester, we extend membership to the **top third of declared CS majors** by GPA (minimum GPA of 3.8).

Our vision is to **connect brilliant students in UC Berkeley to great companies like yours**. In the past, we have held **8+ events per semester** of all types, ranging from info-sessions, tech talks, coffee chats, competitions and the EECS career fair. In the past two semesters we have held several in-person, virtual, and hybrid events with 100-150 attendees.

Sponsorship Packages

Silicon Level	Gold Level
Includes: • 1 campus-wide tech talk or info-session • 1 UPE-only tech talk or lunch meet and greet • Promotion of your events through newsletters, website, social media • 2 semesters **engagement period** • **Resume Book**	Includes: • 1 campus-wide or UPE-only event • Promotion of your events through newsletters, website, social media • 1 semester **engagement period** • **Resume Book**
$2200 (+ admin fees) with $700 (+ admin fees) for additional event	**$1300** (+ admin fees) with $700 (+ admin fees) for additional event

One Time Purchases

In addition to our sponsorship packages, we also offer one time purchases of resume books and events.

Resume Book	Event
Includes: • Approx. **100** resumes from job-seeking UPE members • Resumes from upperclassmen in the top third of CS majors	Includes: • 1 campus-wide or UPE-only event • Promotion of your events through newsletters, website, social media • Typical in-person attendance of 100
$250	**$1100** (+ admin fees)

FAQs

What is the engagement period?

During this period your company will appear as a sponsor on our homepage. We will also advertise job openings from your company to our members.

How much does the admin fee cost?

There are **no admin fees for virtual events.** For in-person events, admin fees include room booking costs and cost for food. For events with 100 attendees, food costs ~$750. Rooms usually cost between $0-$300 for all events.

How can we get in touch with you?

Please contact us at indrel@upe.berkeley.edu and our industrial relations chairs will be in touch with you for further guidance and set up a call with you to decide what is best for you and your company.